

PRESS RELEASE

PROVISIONAL

NEW PASSENGER CAR REGISTRATIONS BY MANUFACTURER

EUROPEAN UNION (EU)

19/04/2017

	March					January - March				
	%Share ¹		Units		%Change	%Share ¹		Units		%Change
	'17	'16	'17	'16		'17	'16	'17	'16	
VW Group	21.3	22.3	403,289	378,659	+6.5	22.6	23.2	935,054	884,713	+5.7
VOLKSWAGEN	9.7	10.3	183,340	175,934	+4.2	10.5	11.0	432,771	418,852	+3.3
AUDI	5.1	5.4	95,822	92,411	+3.7	5.2	5.4	213,863	207,492	+3.1
SKODA	3.7	3.8	70,773	64,970	+8.9	4.1	4.1	169,415	157,403	+7.6
SEAT	2.3	2.2	43,809	37,754	+16.0	2.4	2.2	99,840	84,314	+18.4
PORSCHE	0.5	0.4	8,827	7,117	+24.0	0.4	0.4	17,816	15,754	+13.1
OTHERS ²	0.0	0.0	718	473	+51.8	0.0	0.0	1,349	898	+50.2
PSA Group	9.5	9.8	178,810	167,230	+6.9	10.0	10.4	414,316	399,027	+3.8
PEUGEOT	5.5	5.7	104,331	96,782	+7.8	5.9	6.1	242,697	231,133	+5.0
CITROEN	3.6	3.6	68,283	61,334	+11.3	3.8	3.9	158,429	148,115	+7.0
DS	0.3	0.5	6,196	9,114	-32.0	0.3	0.5	13,190	19,779	-33.3
RENAULT Group	9.5	9.3	180,481	157,793	+14.4	9.6	9.4	399,275	359,528	+11.1
RENAULT	7.2	6.9	136,470	117,370	+16.3	7.0	6.8	289,075	259,153	+11.5
DACIA	2.3	2.4	43,507	40,132	+8.4	2.6	2.6	109,060	99,675	+9.4
LADA	0.0	0.0	504	291	+73.2	0.0	0.0	1,140	700	+62.9
FORD	8.3	7.9	156,523	134,128	+16.7	7.4	7.3	308,452	280,282	+10.1
FCA Group	6.8	6.4	129,126	109,702	+17.7	7.2	6.8	298,605	261,525	+14.2
FIAT	5.2	5.0	99,247	84,969	+16.8	5.5	5.2	227,132	198,638	+14.3
JEEP	0.6	0.6	11,333	10,476	+8.2	0.6	0.7	26,364	25,807	+2.2
LANCIA/CHRYSLER	0.4	0.4	8,425	7,299	+15.4	0.5	0.5	21,525	19,880	+8.3
ALFA ROMEO	0.5	0.4	8,870	6,240	+42.1	0.5	0.4	20,770	15,764	+31.8
OTHERS ³	0.1	0.0	1,251	718	+74.2	0.1	0.0	2,814	1,436	+96.0
OPEL Group	6.8	7.3	128,702	124,826	+3.1	6.6	7.0	271,798	265,668	+2.3
OPEL/VAUXHALL	6.8	7.3	128,702	124,422	+3.4	6.6	6.9	271,798	264,671	+2.7
CHEVROLET	0.0	0.0	0	333	-100.0	0.0	0.0	0	838	-100.0
Other GM	0.0	0.0	0	71	-100.0	0.0	0.0	0	159	-100.0
BMW Group	6.7	6.9	126,015	117,041	+7.7	6.3	6.4	260,539	244,569	+6.5
BMW	5.2	5.4	99,106	91,962	+7.8	5.1	5.2	209,962	197,351	+6.4
MINI	1.4	1.5	26,909	25,079	+7.3	1.2	1.2	50,577	47,218	+7.1
DAIMLER	5.9	5.8	111,922	99,267	+12.7	5.9	5.8	242,370	220,891	+9.7
MERCEDES	5.3	5.2	100,700	87,794	+14.7	5.3	5.1	217,465	194,606	+11.7
SMART	0.6	0.7	11,222	11,473	-2.2	0.6	0.7	24,905	26,285	-5.3
TOYOTA Group	4.6	4.3	86,216	72,331	+19.2	4.8	4.3	197,250	164,410	+20.0
TOYOTA	4.2	3.9	80,308	66,672	+20.5	4.5	4.0	185,360	153,320	+20.9
LEXUS	0.3	0.3	5,908	5,659	+4.4	0.3	0.3	11,890	11,090	+7.2
NISSAN	4.8	4.5	90,509	76,588	+18.2	4.2	4.1	173,377	156,135	+11.0
HYUNDAI	3.1	3.2	58,735	53,883	+9.0	3.2	3.2	131,796	123,305	+6.9
KIA	2.9	2.9	54,152	48,946	+10.6	3.0	2.8	122,891	108,435	+13.3
VOLVO CAR CORP.	1.9	1.7	35,236	29,483	+19.5	1.8	1.7	75,164	66,417	+13.2
JAGUAR LAND ROVER Group	2.4	2.1	45,222	35,753	+26.5	1.8	1.7	73,446	64,027	+14.7
LAND ROVER	1.6	1.6	30,518	27,142	+12.4	1.2	1.3	49,249	48,969	+0.6
JAGUAR	0.8	0.5	14,704	8,611	+70.8	0.6	0.4	24,197	15,058	+60.7
SUZUKI	1.5	1.3	28,033	22,513	+24.5	1.5	1.3	63,135	48,149	+31.1
MAZDA	1.6	1.7	29,419	29,259	+0.5	1.5	1.7	61,997	64,551	-4.0
HONDA	1.1	1.4	20,915	24,480	-14.6	1.0	1.3	42,581	47,890	-11.1
MITSUBISHI	0.7	0.8	13,153	13,172	-0.1	0.7	0.8	29,302	30,211	-3.0
OTHERS JAPANESE⁴	0.2	0.2	3,604	3,617	-0.4	0.2	0.2	8,324	8,391	-0.8

SOURCE: ACEA MEMBERS

¹ ACEA estimation based on total by market

² Includes Bentley, Lamborghini and Bugatti

³ Includes Dodge and Maserati

⁴ Includes Subaru and Daihatsu

PRESS RELEASE

PROVISIONAL

NEW PASSENGER CAR REGISTRATIONS BY MANUFACTURER

EU + EFTA Countries

19/04/2017

	March					January - March				
	%Share ¹		Units	Units	%Change	%Share ¹		Units	Units	%Change
	'17	'16	'17	'16	17/16	'17	'16	'17	'16	17/16
VW Group	21.4	22.4	414,844	390,531	+6.2	22.7	23.3	964,383	915,488	+5.3
VOLKSWAGEN	9.7	10.4	188,134	181,712	+3.5	10.5	11.0	445,280	433,773	+2.7
AUDI	5.1	5.4	98,289	94,652	+3.8	5.2	5.4	219,709	212,922	+3.2
SKODA	3.8	3.9	73,443	67,578	+8.7	4.1	4.2	176,206	164,561	+7.1
SEAT	2.3	2.2	44,901	38,488	+16.7	2.4	2.2	102,771	86,333	+19.0
PORSCHE	0.5	0.4	9,311	7,607	+22.4	0.4	0.4	18,977	16,946	+12.0
OTHERS ²	0.0	0.0	766	494	+55.1	0.0	0.0	1,440	953	+51.1
PSA Group	9.4	9.7	181,123	169,737	+6.7	9.9	10.3	420,679	405,780	+3.7
PEUGEOT	5.5	5.6	105,714	98,250	+7.6	5.8	6.0	246,683	235,194	+4.9
CITROEN	3.6	3.6	69,126	62,160	+11.2	3.8	3.8	160,592	150,333	+6.8
DS	0.3	0.5	6,283	9,327	-32.6	0.3	0.5	13,404	20,253	-33.8
RENAULT Group	9.5	9.2	183,077	160,048	+14.4	9.5	9.3	405,848	365,355	+11.1
RENAULT	7.1	6.8	138,277	119,026	+16.2	6.9	6.7	293,580	263,529	+11.4
DACIA	2.3	2.3	44,296	40,731	+8.8	2.6	2.6	111,126	101,126	+9.9
LADA	0.0	0.0	504	291	+73.2	0.0	0.0	1,142	700	+63.1
FORD	8.2	7.8	158,368	135,987	+16.5	7.4	7.3	313,266	285,485	+9.7
FCA Group	6.8	6.3	130,923	110,722	+18.2	7.1	6.7	303,035	264,478	+14.6
FIAT	5.2	4.9	100,280	85,601	+17.1	5.4	5.1	229,756	200,512	+14.6
JEEP	0.6	0.6	11,624	10,712	+8.5	0.6	0.7	27,111	26,472	+2.4
LANCIA/CHRYSLER	0.4	0.4	8,428	7,318	+15.2	0.5	0.5	21,531	19,917	+8.1
ALFA ROMEO	0.5	0.4	9,204	6,315	+45.7	0.5	0.4	21,498	15,976	+34.6
OTHERS ³	0.1	0.0	1,387	776	+78.7	0.1	0.0	3,139	1,601	+96.1
OPEL Group	6.8	7.3	130,799	126,595	+3.3	6.5	6.9	276,197	269,648	+2.4
OPEL/VAUXHALL	6.7	7.2	130,462	126,141	+3.4	6.5	6.8	275,777	268,537	+2.7
CHEVROLET	0.0	0.0	235	355	-33.8	0.0	0.0	280	878	-68.1
Other GM	0.0	0.0	102	99	+3.0	0.0	0.0	140	233	-39.9
BMW Group	6.7	6.9	129,780	120,617	+7.6	6.4	6.5	271,168	254,408	+6.6
BMW	5.3	5.4	102,348	95,091	+7.6	5.2	5.2	219,227	206,037	+6.4
MINI	1.4	1.5	27,432	25,526	+7.5	1.2	1.2	51,941	48,371	+7.4
DAIMLER	6.0	5.9	115,519	102,529	+12.7	5.9	5.8	251,898	229,380	+9.8
MERCEDES	5.4	5.2	104,052	90,696	+14.7	5.3	5.1	226,376	202,238	+11.9
SMART	0.6	0.7	11,467	11,833	-3.1	0.6	0.7	25,522	27,142	-6.0
TOYOTA Group	4.6	4.3	89,570	75,398	+18.8	4.8	4.4	205,593	172,221	+19.4
TOYOTA	4.3	4.0	83,481	69,575	+20.0	4.5	4.1	193,246	160,558	+20.4
LEXUS	0.3	0.3	6,089	5,823	+4.6	0.3	0.3	12,347	11,663	+5.9
NISSAN	4.8	4.5	92,584	78,630	+17.7	4.2	4.1	178,061	161,089	+10.5
HYUNDAI	3.1	3.2	60,129	54,998	+9.3	3.2	3.2	135,074	126,391	+6.9
KIA	2.8	2.9	55,007	49,990	+10.0	2.9	2.8	124,987	110,600	+13.0
VOLVO CAR CORP.	1.9	1.8	36,854	30,777	+19.7	1.9	1.8	80,147	70,306	+14.0
JAGUAR LAND ROVER Group	2.4	2.1	46,047	36,538	+26.0	1.8	1.7	74,923	65,727	+14.0
LAND ROVER	1.6	1.6	31,039	27,763	+11.8	1.2	1.3	50,259	50,394	-0.3
JAGUAR	0.8	0.5	15,008	8,775	+71.0	0.6	0.4	24,664	15,333	+60.9
SUZUKI	1.5	1.3	29,110	23,512	+23.8	1.5	1.3	65,939	50,729	+30.0
MAZDA	1.6	1.8	30,835	31,006	-0.6	1.5	1.8	65,194	68,882	-5.4
HONDA	1.1	1.5	21,682	25,357	-14.5	1.0	1.3	44,055	49,825	-11.6
MITSUBISHI	0.7	0.8	13,991	14,396	-2.8	0.7	0.8	31,272	32,699	-4.4
OTHERS JAPANESE⁴	0.2	0.3	4,204	4,455	-5.6	0.2	0.3	9,712	9,931	-2.2

SOURCE: ACEA MEMBERS

¹ ACEA estimation based on total by market

² Includes Bentley, Lamborghini and Bugatti

³ Includes Dodge and Maserati

⁴ Includes Subaru and Daihatsu

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PROVISIONAL

NEW PASSENGER CAR REGISTRATIONS BY MANUFACTURER

WESTERN EUROPE (EU15 + EFTA Countries)

19/04/2017

	March					January - March				
	%Share ¹		Units	Units	%Change	%Share ¹		Units	Units	%Change
	'17	'16	'17	'16	17/16	'17	'16	'17	'16	17/16
VW Group	20.8	21.8	376,461	358,651	+5.0	22.0	22.7	865,279	830,329	+4.2
VOLKSWAGEN	9.7	10.4	175,245	171,104	+2.4	10.4	11.1	410,949	406,544	+1.1
AUDI	5.2	5.6	95,152	91,959	+3.5	5.4	5.6	212,189	206,203	+2.9
SKODA	3.0	3.1	54,373	51,362	+5.9	3.2	3.3	126,481	119,225	+6.1
SEAT	2.3	2.2	41,898	36,319	+15.4	2.4	2.2	95,924	80,979	+18.5
PORSCHE	0.5	0.5	9,049	7,418	+22.0	0.5	0.4	18,349	16,444	+11.6
OTHERS ²	0.0	0.0	744	489	+52.1	0.0	0.0	1,387	934	+48.5
PSA Group	9.6	10.0	174,605	163,861	+6.6	10.3	10.7	403,890	390,508	+3.4
PEUGEOT	5.6	5.8	101,822	94,605	+7.6	6.0	6.2	236,652	225,861	+4.8
CITROEN	3.7	3.7	66,545	60,045	+10.8	3.9	3.9	154,003	144,669	+6.5
DS	0.3	0.6	6,238	9,211	-32.3	0.3	0.5	13,235	19,978	-33.8
RENAULT Group	9.3	9.0	168,159	148,200	+13.5	9.3	9.1	368,029	334,921	+9.9
RENAULT	7.2	6.9	131,100	113,756	+15.2	7.0	6.8	275,613	249,684	+10.4
DACIA	2.0	2.1	36,777	34,285	+7.3	2.3	2.3	91,745	84,853	+8.1
LADA	0.0	0.0	282	159	+77.4	0.0	0.0	671	384	+74.7
FCA Group	7.0	6.5	126,902	107,253	+18.3	7.4	7.0	292,424	256,101	+14.2
FIAT	5.4	5.0	97,123	82,816	+17.3	5.6	5.3	221,607	194,060	+14.2
JEEP	0.6	0.6	11,096	10,190	+8.9	0.6	0.7	25,443	25,021	+1.7
LANCIA/CHRYSLER	0.5	0.4	8,350	7,292	+14.5	0.5	0.5	21,448	19,847	+8.1
ALFA ROMEO	0.5	0.4	9,005	6,206	+45.1	0.5	0.4	20,944	15,632	+34.0
OTHERS ³	0.1	0.0	1,328	749	+77.3	0.1	0.0	2,982	1,541	+93.5
FORD	8.3	7.9	149,802	129,112	+16.0	7.4	7.3	292,212	268,462	+8.8
BMW Group	6.9	7.1	125,541	117,171	+7.1	6.6	6.7	260,968	245,925	+6.1
BMW	5.4	5.6	98,543	91,914	+7.2	5.3	5.4	209,999	198,259	+5.9
MINI	1.5	1.5	26,998	25,257	+6.9	1.3	1.3	50,969	47,666	+6.9
OPEL Group	6.8	7.3	122,648	119,714	+2.5	6.5	6.9	255,953	251,810	+1.6
OPEL/VAUXHALL	6.7	7.3	122,311	119,449	+2.4	6.5	6.9	255,533	251,162	+1.7
CHEVROLET	0.0	0.0	235	169	+39.1	0.0	0.0	280	426	-34.3
Other GM	0.0	0.0	102	96	+6.3	0.0	0.0	140	222	-36.9
DAIMLER	6.2	6.1	111,782	99,697	+12.1	6.2	6.1	242,561	222,516	+9.0
MERCEDES	5.5	5.4	100,401	87,918	+14.2	5.5	5.3	217,166	195,521	+11.1
SMART	0.6	0.7	11,381	11,779	-3.4	0.6	0.7	25,395	26,995	-5.9
TOYOTA Group	4.4	4.2	80,501	68,251	+17.9	4.6	4.2	179,820	152,700	+17.8
TOYOTA	4.1	3.8	74,966	62,888	+19.2	4.3	3.9	169,030	142,347	+18.7
LEXUS	0.3	0.3	5,535	5,363	+3.2	0.3	0.3	10,790	10,353	+4.2
NISSAN	4.9	4.5	87,995	74,056	+18.8	4.3	4.1	168,111	151,583	+10.9
HYUNDAI	3.0	3.0	53,892	49,919	+8.0	3.0	3.1	118,927	112,613	+5.6
KIA	2.8	2.8	50,177	45,453	+10.4	2.8	2.7	112,157	98,502	+13.9
VOLVO CAR CORP.	1.9	1.8	34,694	29,145	+19.0	1.9	1.8	75,513	66,759	+13.1
JAGUAR LAND ROVER Group	2.5	2.2	45,340	35,861	+26.4	1.9	1.8	73,408	64,279	+14.2
LAND ROVER	1.7	1.7	30,499	27,205	+12.1	1.2	1.3	49,125	49,180	-0.1
JAGUAR	0.8	0.5	14,841	8,656	+71.5	0.6	0.4	24,283	15,099	+60.8
MAZDA	1.6	1.8	28,767	28,944	-0.6	1.5	1.7	59,178	62,793	-5.8
SUZUKI	1.4	1.3	25,678	20,898	+22.9	1.5	1.2	57,410	43,830	+31.0
HONDA	1.1	1.4	20,026	23,624	-15.2	1.0	1.2	39,554	45,445	-13.0
MITSUBISHI	0.7	0.8	13,069	13,269	-1.5	0.7	0.8	28,819	29,390	-1.9
OTHERS JAPANESE⁴	0.2	0.2	3,717	4,052	-8.3	0.2	0.2	8,311	8,701	-4.5

SOURCE: ACEA MEMBERS

¹ ACEA estimation based on total by market

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³ Includes Dodge and Maserati

⁴ Includes Subaru and Daihatsu